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LONG BEACH TRANSIT TO HOST STAR INITIATIVE COMMUNITY MEETINGS ON POTENTIAL SERVICE CHANGES

LONG BEACH, CALIF. (January 12, 2018) – Long Beach Transit (LBT) is hosting a third series of community meetings to inform and engage the public on possible changes to its transit service resulting from a comprehensive operational analysis, better known as the Systemwide Transit Analysis and Reassessment (STAR) Initiative.

The meetings will present a preferred alternative to serve as a roadmap for LBT to best improve customer experience for the next five to 10 years.

“Public input is the most crucial aspect of this process,” said LBT Deputy CEO Debra A. Johnson. “We hope people will join LBT at the community meetings so we can hear what is important to them.”

LBT launched the STAR Initiative in November 2016 with the goals of enhancing current transit operations, including on-time performance, ridership, route efficiency, staffing, facilities and service amenities. The STAR Initiative seeks to anticipate future service needs as determined by projections in demographics, employment opportunities and residential growth.

An initial series of five public meetings was held in spring 2017 to introduce the STAR Initiative and begin collecting comment from the public and stakeholders throughout the 13-city, 100-square mile service area. A second series of five meetings occurred in fall 2017 and presented several options for public review and comment.

Members of the public are invited to attend and provide comment at the following meetings:

Tuesday, January 16, 2018 from noon–2 p.m. at the Downtown Long Beach Main Library, [101 Pacific Ave., Long Beach 90802](#)

Tuesday, January 16, 2018 from 6:30–8:30 p.m. at the Signal Hill Youth Center, [1780 E. Hill St., Signal Hill, 90755](#)

Wednesday, January 17, 2018 from 6:30–8:30 p.m. at the El Dorado Senior Center, [2800 Studebaker Rd., Long Beach, 90815](#)

Saturday, January 20, 2018 from 10 a.m.–noon at the Silverado Park Community Center, [1545 W. 31st. St., Long Beach, 90810](#)

Saturday, January 27, 2018 from 10 a.m.–noon at the Michelle Obama Neighborhood Library, [5870 Atlantic Ave., Long Beach, 90805](#)

About Long Beach Transit

Long Beach Transit serves 26 million annual boarding customers in Long Beach, Lakewood and Signal Hill—as well as portions of Artesia, Bellflower, Carson, Cerritos, Compton, Hawaiian Gardens, Los Alamitos, Norwalk, and Paramount and Seal Beach. Water taxi services via AquaBus and AquaLink are available spring through fall. For more information visit, www.lbtransit.com.

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