

FOR IMMEDIATE RELEASE

CONTACT: Michael Gold Public Information Officer 562.599.8534 (office) 562.833.0379 (mobile) mgold@lbtransit.com

Free Long Beach Transit Bus Service on New Year's Eve Supports A Safe New Year

LONG BEACH, CALIF. (December 27, 2018) – Long Beach Transit will offer free rides starting at 5 p.m. on New Year's Eve. The service will also be extended with routes leaving the Transit Gallery on First Street between Long Beach Boulevard and Pine Avenue as late as 2:35 a.m. on New Year's day. No special coupon or ticket is required.

The promotion encourages the community to make responsible plans and take public transit to and from festivities to avoid drinking and driving. "LBT connects you safely to your New Year's fun and our experienced Operators will do the driving to get you home," said Kenneth A. McDonald, Long Beach Transit's CEO.

LBT has been offering the popular free service on New Year's for many years and it is a great way to ring in 2019 and make a resolution to try transit.

The complete list of routes and schedules is available on LBT's website www.ridelbt.com/newyear. Customers can also call 562.591.2301 or visit www.ridelbt.com for route planning assistance.

"We are excited for the New Year," said McDonald. "Not only do we have some new initiatives, LBT will continue to enhance our service and customer care to attract new customers."

About Long Beach Transit

Long Beach Transit serves 26 million annual boarding customers in Long Beach, Lakewood and Signal Hill—as well as portions of Artesia, Bellflower, Carson, Cerritos, Compton, Downey, Hawaiian Gardens, Los Alamitos, Paramount and Seal Beach. Water taxi services via AquaBus and AquaLink are available spring through fall. For more information visit, www.ridelbt.com.