

March 5, 2019
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CONTACT: Michael Gold
Public Information Officer
562.599.8533 (office)
mgold@lbtransit.com

Long Beach Transit Unveils New Digital Tools

A new website with live bus tracking and app makes taking the bus easier

LONG BEACH, CALIF. (March 4, 2019) – Long Beach Transit unveiled new digital tools including a new website and Long Beach Transit app to help customers plan a trip, track their bus and buy fare on their phone. The new tools will make everyday life better for LBT customers and people looking to try transit.

“LBT is committed to innovation and making it easier for customers and potential customers to use our buses and water taxis,” said President and CEO Kenneth A. McDonald. “With our new website and app, we’re giving the community tools to make getting around easier without worrying about parking or paying for gas.”

LBT’s new website, ridelbt.com, is mobile phone friendly and helps customers easily plan a trip to destinations in the service area and beyond. It also includes live bus tracking, so customers will know exactly when their bus will arrive.

The Long Beach Transit app, available on iPhone and Android, gives customers the ability to buy bus and water taxi tickets on their smart phone to show the operator when boarding.

“Our goal is to give customers plenty of options for taking transit,” said McDonald. “We know people want options, whether it is cash, a TAP card or fare on their phone.”

About Long Beach Transit

Long Beach Transit serves 26 million annual boarding customers in Long Beach, Lakewood and Signal Hill—as well as portions of Artesia, Bellflower, Carson, Cerritos, Compton, Hawaiian Gardens, Los Alamitos, Norwalk, Paramount and Seal Beach. For more information visit, www.ridelbt.com.

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