CONTACT: Michael Gold
Public Information Officer
562.599.8534 (office)
562.444.5309 (cell)
mgold@lbtransit.com

FOR IMMEDIATE RELEASE

Long Beach Transit and UCLA Partner to Provide
Daily Commuter Shuttles to Westwood
New Service starts April 1

LONG BEACH, CALIF. (March 26, 2019) – Long Beach Transit, the University of California Los Angeles and the Westwood Business Improvement District, announced a pilot project providing daily commuter service between Long Beach, Westwood and UCLA.

The new service will pick up commuters from two locations in Long Beach weekday mornings and stop in three locations in Westwood, including the UCLA campus. Both UCLA and LBT began discussing a possible partnership following a series of public meetings in 2017 and 2018 when LBT asked for community input on its routes, schedules and services.

"The community asked us for service to Westwood and UCLA so they could get out of their cars," said LBT President and CEO, Kenneth McDonald. "Struggling with traffic on the 405 is not fun and we're piloting this service to measure demand."

The one-year pilot project features three morning departures from two stops in Long Beach and three afternoon departures from the UCLA/Westwood area back to Long Beach. Round-trip fare for the new service is $7 or $4 one-way. Customers can also purchase a 30-day pass for $120. There are also discounted fares for seniors and customers with disabilities.

"Long Beach Transit continues to offer innovative services to our customers to help them get around Long Beach and beyond and we thank UCLA and the Westwood BID for working with us to make this pilot a reality," said McDonald.

About Long Beach Transit

Long Beach Transit serves 26 million annual boarding customers in Long Beach, Lakewood and Signal Hill—as well as portions of Artesia, Bellflower, Carson, Cerritos, Compton, Hawaiian Gardens, Los Alamitos, Norwalk, Paramount and Seal Beach. For more information, visit www.ridelbt.com.

###